

## MEDIA RELEASE

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## BLIND INSTITUTE CAPITAL CAMPAIGN LAUNCHED AT SATURDAY'S STINGER HOCKEY GAME Concordia vs U of T; January 27 - 2:00 p.m., Loyola Arena

Concordia University is pleased to announce its participation in the Blind Institute Capital Campaign.

This involvement is representative of the long relationship that has existed over the years between the Blind Institute and Concordia University Athletics. C. Alex Duff, former Concordia University Chairman of the Board, is Chair of the Capital Campaign for the Blind Institute.

The campaign will be launched at the Stingers' men's hockey game against the University of Toronto (Saturday, January 27th - 2:00 p.m.). All proceeds from the game will go to the school. Tickets, priced at \$4.00, will be available at the Loyola Athletics Office or at the door.